

IS YOUR COMPANY ON THE ROAD TO SUCCESS?

The MedComm mile-markers you should meet along your product-launch journey



SB Pharma can help you every step of the way!

UPDATE AMCP dossier post-FDA-approval
CREATE product slide decks
TRAIN and implement med info call center
MAINTAIN MedComms with up-to-date info

CONDUCT advisory boards with KOLs and glean place of product in competitive landscape
PUBLISH Phase 3 pivotal trial data
DRAFT SRLs and FAQs
PREPARE pre-approval AMCP dossier

PRESENT preliminary data at medical conferences

Along the way:
COMPOSE white papers
PERFORM literature searches
EXECUTE field medical training

←
PHASE 3

←
PHASE 1

→
PRECLINICAL

←
**PHASE 4
& beyond**

✓
**FDA
APPROVAL**

→
PHASE 2

PUBLISH Phase 2 pivotal trial data
BEGIN developing scientific platform
EDUCATE team and external stakeholders on disease state

DESIGN posters for medical conferences
GATHER insights and analyze trends at scientific conferences to create reports

Scan to learn more:

